



AT THE HEART OF REDDITCH

19 July, 2017

## C&R's biggest letting for The Kingfisher opens



The Range, one of the fastest growing home, leisure and garden retailers in the UK, opened its 47,000 sq ft of retail space – in a unit previously occupied by BHS – on 14 July on Park Walk.

From opening its first store in 1989 on Billacombe Road, Plymouth, The Range now has over 130 stores nationwide and stocks more than 65,000 products across 16 different departments, from homewares and furniture, through to DIY and art supplies.

The retailer signed a 10-year lease at The Kingfisher Shopping Centre.

**Sian Bowen, Retail Asset Manager for Capital & Regional, commented:**

*“Our plans to continue to add variety through household names with stores such as The Range, as well as high quality independent retailers, have really gathered momentum over the past few years. Welcoming The Range, which is the biggest single retail space secured at The Kingfisher Shopping Centre since C&R took*

*ownership, will not only help strengthen and diversify our retail proposition, but will also help bridge the gap in our tenant mix following BHS going into administration last year.”*

**Chris Dawson, owner and founder of The Range, added:**

*“Opening a new store is always an exciting moment for the company and it is very exciting that we have opened in Redditch. The Range is a unique shopping experience that has something for everyone and I am sure that the new store will be a welcome addition to the local area, creating around 80 full and part-time jobs for the local area.”*

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**Delightful Desserts to open its third store in the West Midlands**

Following the success of its two stores in Stourbridge and Kingswinford, we are pleased to announce that Delightful Desserts is set to open its newest store at The Kingfisher Shopping Centre in early August.

Founded in 2015, Delightful Desserts was born from a desire to create a family friendly, fun and relaxing place for people to come and indulge in sweet dessert creations. As well as its extensive collection of cakes, crepes and waffles, Delightful Desserts also offers over 40 flavours of ice creams, gelatos and sorbets.

Delightful Desserts has taken a 4,000 sq ft unit on a 20-year lease, which is located in the Hub between Prezzo and Real China.

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**360 Play proves popular at The Kingfisher Shopping Centre**





Leading national family entertainment centre brand '360 Play' launched its first concept within a major shopping centre – on Evesham Walk at The Kingfisher Shopping Centre – in February.

An established brand name within the UK's children's entertainment centre sector, the newest 12,000 sq ft 360 Play concept has been designed to stimulate creativity in young minds, while also providing an opportunity for parents to get involved in play with their children.

The attraction includes a two-storey play structure, bumper cars, and a carousel, as well as a 360 Street creative play zone, which is made up of individual play units such as a fire station, supermarket, pizza parlour, vets, car garage/body shop and dressing up shop.

In its first four months of trading, 360 Play has attracted thousands of new visitors.



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